

# **PRIVACY POLICY**

## **1. GENERAL PROVISIONS**

The VF Brain Evolution Ltd. company, registered under the legislation of the Republic of Cyprus under the registration number HE 385788, at the address Marathonos 3, MALI HOUSE, 8011, Paphos, Cyprus and/or its affiliates, including those belonging to the same group with VF Brain Evolution Ltd. (hereinafter referred to as the "Personal Data Processing Operator") respects the confidential information of any person (hereinafter referred to as the "Visitor") who has become a visitor to the Site <https://platform-amakids.eu/> (hereinafter referred to as the "Site"). The Operator informs Visitors about what data the Operator collects and how it uses the collected data. Data is collected, processed and used strictly in accordance with Regulation of the European Parliament and the European Union Council 2016/679 of 27 April, 2016 on the protection of individuals in the processing of personal data and on the free circulation of such data, as well as the repeal of Directive 95/46/EC (General data protection Regulation). The Operator makes every possible effort to ensure that the actions comply with the requirements of the current legislation.

This Privacy Policy does not apply to websites to which the Operator's website contains hyperlinks.

Personal data is information that allows you to identify an individual. In the case of using our web pages, such information, in particular: first and last name, date of birth, address of residence, email address, login, password, phone number.

The collection and processing of the collected personal data is necessary for the use of the websites and services of VF Brain Evolution Ltd, as well as for the performance by VF Brain Evolution Ltd of the tasks provided for by law.

## **2. COLLECTION, USE AND PROCESSING OF PERSONAL DATA**

Personal data of users visiting the web pages of VF Brain Evolution Ltd may be collected by specifying them in the registration forms, in particular, specifying the email address in the newsletter subscription or feedback forms.

The Operator collects information related to certain persons only for the purpose of processing and using the information and only if the Visitor voluntarily provided the information or explicitly expressed his consent to its use.

When a Visitor visits the Site, certain data is automatically recorded on the Operator's servers for system administration purposes or for statistical or backup purposes. The recorded information contains the name of the Internet provider of the Site Visitor, in some cases the IP address, information about the version of the browser software, about the operating system of the computer or mobile device from which Visitors accessed the Site, the addresses of the sites after visiting which Visitors accessed the Site by link, the search parameters set by Visitors that led Visitors to the Site.

Depending on the circumstances, such information allows us to draw conclusions about which audience visits our Site. In this context, however, no personal data is used. Only anonymous information can be used. If the information is transmitted by the Operator and/or its affiliates to an external provider, all possible technical and organizational measures are taken to guarantee the transfer of data in accordance with the requirements of current legislation.

A person who has expressed consent to the processing of his personal data has the right to withdraw his consent at any time without giving reasons, and this does not affect the legality of processing carried out on the basis of consent before its withdrawal. This person has the right to access, correct, delete or restrict their processing of personal data. He also has the right to data portability, objection to the method of data processing, appeal to the supervisory authority within the meaning of the Regulations, i.e. to the Chairman of the Personal Data Protection Authority (UODO).

The condition for using the Operator's web pages is the expression of voluntary and unrestricted consent to the processing of personal data within the framework of current legislation.

Any changes that will be made to the Privacy Policy will be posted on the Operator's website. This allows Site Visitors to receive information at any time about what data we store and how we collect and store such data.

### **3. DATA SECURITY**

The Operator and its affiliates undertake to carefully store the personal data of Site Visitors and take all precautions to protect the personal data of Visitors from loss, misuse or modification of personal data. The Operator's partners and its affiliates, who have access to the personal data of Visitors necessary for them to provide services on behalf of the Operator and its affiliates, bear obligations to the Operator and its affiliates stipulated in the documents to respect the confidentiality of this information and do not have the right to use the data provided for any other purposes.

Personal data transmitted by users will be stored for the entire period of existence of VF Brain Evolution Ltd.

### **4. PERSONAL DATA OF UNDERAGE CONSUMERS**

The Operator and its affiliates do not collect information about consumers under the age of 14. If necessary, we can specifically ask the child not to send any personal information to our address. If the parents or other legal representatives of the child discover that the children have made any information available to the Operator and its affiliates, and consider that the data provided by the child should be destroyed, such parents or other legal representatives should contact us by the address below (see paragraph 6). In this case, we will immediately delete the personal information about the child.

## 5. COOKIE

The Operator uses cookies in order to provide you with more opportunities when using the Site. Cookies are small pieces of data that are temporarily stored on the Visitor's computer or mobile device, and provide a more efficient operation of the Site. Cookies do not contain any personal information about the Site Visitor and cannot be used to identify an individual user. A cookie often contains a unique identifier, which is an anonymous number (randomly generated) stored on the Visitor's device. Some files are deleted at the end of the session on the site; others remain on the Visitor's computer longer.

What types of cookies are there:

- \* Own cookies are set by the site that the Visitor visited, and can only be read by this site.
- \* Third-party cookies are set by other organizations whose services we use. For example, we use third-party analytical services, and the providers of these services set cookies on our behalf to tell us which sections on our Site are popular and which are not. The site that the Visitor visits may contain materials downloaded, for example, from YouTube, and these sites may set their own cookies.

Why should I allow the installation of cookies?

The information contained in cookies is used to improve the operation of the services, for example:

- \* allows the service to recognize the Visitor's device so that he does not have to enter the same information several times for one task or during a session, for example, filling out a web form or questionnaire;
- \* ensuring the proper functioning of the video player;
- \* determining the number of people using the service, which makes it easier to use the services and ensure sufficient performance to maintain fast operation; analyzing anonymous data, allowing us to understand how people interact with various types of our online services so that the Operator can make them better.

If you prohibit the installation of cookies, then some functions of this Site may not be displayed or work incorrectly. This will limit the Visitor's opportunities on our Site, and may also affect its design and the user's impression of visiting the Site.

Examples of functions that may be affected by a ban on the installation of cookies:

- \* personal impression of visiting the site;
- \* watching videos.

The Operator does not control and is not responsible for third-party cookies. The visitor can find additional information on the developer's website.

Most Internet browsers are initially configured to accept cookies automatically. The User can change the settings in such a way as to block cookies or warn the User when files of this type are sent to the device. There are several ways to manage cookies. Please refer to the browser instructions in order to learn more about how to adjust or change the browser settings. If you

disable the cookies that we use, it may affect your work on the Internet, while on the Site the User may not be able to receive personal information when visiting the Site.

## **6. INFORMATION FOR THE SITE VISITOR ON HANDLING WISHES AND QUESTIONS**

The stored data will be erased by the Operator and/or its affiliates after the expiration of the retention period established by law. The Visitor has the right to request the deletion of information about him from the Operator's database at any time. The Visitor also has the right to withdraw his consent to the use or processing of his personal data at any time. In such cases, as well as if the Visitor has any other wishes related to his personal data, we ask the Visitor to send an email to the Operator seo@amakids.com. We also ask the Visitor to contact the Operator if he would like to know if we collect data about him and, if so, what kind of data.

## **7. USE OF EMBEDDED MODULES FOR SOCIAL NETWORKS AND OTHER SITES**

Our Website provides the possibility of embedding modules for social networks facebook.com , instagram.com , ok.ru , vk.com , and also for youtube.com and jivosite.ru. The relevant services provided by Facebook Inc, Instagram Inc, DMCA Complaints YouTube (Google, Inc.), respectively ("providers").

The Facebook social network is operated by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA.

The Instagram social network is operated by Instagram, LLC ATTN: Arbitration Opt-out 1601 Willow Rd. Menlo Park, CA 94025.

A video hosting company that provides users with video storage, delivery and display services - youtube is operated by DMCA Complaints YouTube (Google, Inc.) 901 Cherry Ave. San Bruno, CA 94066 USA.

To increase the degree of protection of the Visitor's data when visiting our Site, these modules work like buttons activated by a mouse click. This form of embedding ensures that when you go to any page from our site containing such modules, the Visitor will not automatically connect to the servers of providers. Only if the Visitor activates the module, thereby allowing data transfer, the browser will create a direct connection to the provider's server. The contents of the various modules are subsequently transmitted by the respective provider directly to the Visitor's browser and displayed on the screen of the Visitor's computer or mobile device.

The module tells the provider which of the pages of our Site the Visitor has entered. If, while browsing our Site, a Visitor has logged into the above sites under his account, the provider can select information in accordance with the interests of the Visitor, i.e. the information that the Visitor viewed using his account. When using any function of the built-in module (for example, posting a comment), this information will also be transmitted by the browser directly to the provider for saving.

Additional information on the collection and use of data by social networks, as well as on the rights and opportunities to protect the privacy of the Visitor in these circumstances, can be found in the recommendations of providers for the protection of privacy data.

In order not to connect to accounts on facebook.com , instagram.com , ok.ru , vk.com , and also for youtube.com when visiting our Website, you need to log out from the corresponding account before visiting our Internet pages.